



PRESS RELEASE - FOR IMMEDIATE RELEASE

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Metropica Miami Announces Launch of First YOO Residential Tower

YOO at Metropica to unite design and architecture titans YOO Studio and Oppenheim Architecture + Design

This month sees the launch of the first residential condominium towers at [Metropica](#), designed by YOO and in partnership with [The Trillist Companies Inc.](#), a Miami-based real estate investment and development company. The project has been developed with the internationally-acclaimed YOO Studio – the in-house design offering from the global lifestyle and property design brand YOO - to design and brand the first of eight residential towers at Metropica. **YOO at Metropica** represents the consummate union of upscale urban living, international style, innovative architecture and an incredible natural setting and will be a stunning tower with forward-thinking design, unprecedented amenities and innovative technology.

Located in just outside central Miami, YOO at Metropica is the first residential offering of its kind in this burgeoning area.

"By combining the elegant interior design style for which YOO Studio is known with the cutting-edge architecture by renowned architect Chad Oppenheim, YOO at Metropica will set the stage for South Florida's most innovative and exciting master-planned community; Metropica," said Scott L. Leventhal, President and CEO of The Trillist Companies, Inc.

Referencing grandeur of a bygone era with a contemporary twist, YOO Studio is responsible for the interiors of YOO at Metropica. The design house took their inspirations from the strong shapes of Oppenheim's architecture as a starting point and extruded this concept to encompass their innate YOO Studio style. Throughout the common areas of this lush development, the design firm uses calm pale grey, silver and white color palettes with a pop of color to highlight each area, giving them a unique sense of individuality. The interiors of the building will be truly elegant and bold, fused together to create a calming and relaxed environment for buyers.

"We have worked closely with Oppenheim to ensure that the overall scheme, from the inside out, has a holistic message. The marriage of Oppenheim's dynamic architecture and the YOO Studio innovative approach to designing living spaces that delight, surprise and enhance life has resulted in ground breaking vertical living that will encourage and foster communities of likeminded people," added John Hitchcox, CEO & Chairman, YOO.

"Metropica celebrates the connection between nature and the built environment by establishing an ecological urbanism of lush native gardens and city living," said Chad Oppenheim, founding principal of OPPENHEIM Architecture + Design. "The building expresses notions of tropical modernism, with elegant proportions, indoor and outdoor living areas and a dynamic façade that enhances life."

Soaring 28 stories tall, YOO at Metropica will feature 263 one-, two- and three-bedroom luxury residences averaging approximately 740, 1,100 and 1,300 square feet, respectively. In addition, YOO at Metropica will also feature 10 penthouses averaging 1,900 square feet.

Further, YOO at Metropica will encompass state-of-the-art-amenities unheard of in the region, including a resort-style pool with sun-shelf lounging area, poolside cabanas, a fully-equipped 24-hour center with fitness studio, outdoor yoga, steam room, sauna, two-full sized tennis courts, children's play room, outdoor games area, indoor clubroom with bar and lounge, bike fix-it station, and even a "Pet Respite" with indoor pet facilities and dog grooming offered.



At its completion, the Metropica master-planned development will offer an abundance of additional conveniences and superlative experiences including world-class shopping and dining, a five-star health and wellness center, a resort-style South Beach-inspired Beach Club, several public and civic spaces dedicated to visual and performing arts, and additional elevated recreational amenities such as a tennis club, mini-soccer fields and more.

YOO at Metropica will offer the high quality and world-class design found in Miami, while offering residents a retreat from their daily lives in an intimate oasis. The property's location ensures that it will be a highly sought-after destination for international and local residents.

ONE Sotheby's International Realty is the exclusive sales and marketing team for YOO at Metropica and will launch this month. For more information, or to schedule an appointment with one of Metropica's sales specialists please visit www.livemetropica.com, call 844-248-1800, or visit our Sales Gallery located at 1800 NW 136th Avenue in Sunrise Florida.

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About YOO Studio

YOO Studio is the in-house design offering from the global lifestyle and property brand YOO, founded by international property entrepreneur John Hitchcox and the world's most celebrated designer Philippe Starck. With 75 projects in 54 cities worldwide, YOO is a thoroughly international lifestyle brand, creating residences, hotels and most recently products through the newly launched YOO Home. In addition to YOO Studio, YOO also brings to market exclusive branded residential offerings with some of the world's most renowned designers, including Philippe Starck, Marcel Wanders, Jade Jagger, Kelly Hoppen and Steve Leung. For more information please visit: www.yoo.com

About The Trillist Companies, Inc.

Founded in 2014 by Joseph Kavana and Scott L. Leventhal, The Trillist Companies, Inc. was formed for the purposes of developing the most innovative and sought after residential and mixed-use buildings in the United States. Combining over fifty years of proven experience in commercial real estate development, construction management, and strategic investment, Trillist continues to bring forth signature, design-driven properties, always striving to reimagine the relationship between resident and residence. Through new technologies, thought-provoking art, and—of course—globally significant architecture, Trillist practices The Art of Development in every aspect of business. www.trillist.com