

## The Lakes by yoo



**With re-sale values of up to 44 % higher than the original sales price, second home properties at The Lakes by yoo prove to be a very sensible investment option**

The Lakes by yoo, the luxury design-led private second home estate in the Cotswolds, is not only a great place to spend your weekends, it's also a worthwhile investment option.

Since the opening of The Lakes by yoo in 2006, house values for resellers on the estate always secured a healthy return. With properties having been sold on, mainly by empty nesters or those moving abroad, statistics show that the ROI of a second home at the Lakes by yoo is highly attractive. Having evaluated the statistics from the last ten years, The Lakes by yoo can report that many properties have achieved a value increase of 30 %, with one property even achieving an impressive 44 % value increase when sold on.

This is great news for those looking to buy a second home on the luxurious, design-led and private estate, which is located only 1.5 hours from London. Offering a full security and concierge service, events management, a bespoke activities team & access to a luxurious spa, The Orchard, with Bamford & Oskia therapies as well as a kids' club with plenty of outdoor and indoor activities, the Lakes by yoo are a perfect retreat especially for families, wanting to escape the hustle and bustle of the city on the weekends – and, as proven now, a low risk property investment.

The concept of The Lakes by yoo is to create luxury, contemporary, designer 4, 5 and 6 bedroom lakeside and woodland second homes in a peaceful, secure estate in the Cotswolds, for families seeking peace of mind, relaxation, concierge services and plenty of activities. The YOO designs are for 4, 5 and 6 bedroom detached homes over two or three levels, with large, ground floor terraces projecting over the water. People can choose to buy an existing property (if for sale) or chose a plot with the opportunity to build their own dream home. With in-house architects available to work with owners on personalising their home on site, there is no reason why a dream home shouldn't be a reality very soon.

Additionally, to make owner's investments go further, there is also the opportunity to include the second home into a fully managed rental pool accumulating additional income of up to 80k per year.

- END -

**For media enquiries, images, press visits please contact**

Mara Unsoeld, Group PR and Marketing Manager at [mara@yoohotels.com](mailto:mara@yoohotels.com) / +44 (0) 1367 254260

More information on the The Lakes by yoo can be found here: [www.thelakesbyyoo.com](http://www.thelakesbyyoo.com)

**The Lakes by yoo – Easy to reach, hard to leave**

With interiors designed by Kate Moss, Elle MacPherson, Jade Jagger, Kelly Hoppen, Phillippe Starck & the Yoo Studio the Lakes by yoo are a gorgeous design-led holiday and weekend home destination within a spacious yet truly private countryside environment . Offering a full security and concierge service, events management, a bespoke activities team & access to a luxurious spa, The Orchard, with Bamford & Oskia therapies as well as a kids' club with plenty of outdoor and indoor activities, the Lakes by yoo are the perfect retreat for families, groups & couples alike. Zip lining, sailing, fishing, biking, canoeing are available on site with plenty of other activities such as golf, polo, water skiing, horse riding diving, knee boarding, wake boarding and rally driving available close-by.

Located in the glorious Cotswold water park, The Lakes by yoo is the ideal base for exploring the area, being 30 minutes from Cheltenham, Stow on the Wold & Bourton, & only 15 minutes from Cirencester and only 1.5 hours from London.